



Central Valley
2018
Investment Levels



BizFed's mission is to strengthen the voice of businesses in the Central Valley.

A thriving economy would help solve many of the Valley's entrenched challenges.

BizFed members are the key to unlocking that economy.

Together, BizFed Central Valley members—large and small—from all sectors of our 37 cities and five counties will use our collective voices to amplify our political influence.

BizFed members share information, ideas, and expertise to support the best policies and programs to bolster the regional economy.

Fueled by research, education, and communication, our members' messages are heard loud and clear.

We are stronger together.

Central Valley by the numbers

- The region's population is projected to nearly double from **6.8 million in 2010 to 12.8 million in 2060.**
- **The top four counties in agriculture sales** in the United States are in the Central Valley.
- **Education and health services** provide the largest number of jobs in the region, followed by trade, transportation, and utilities.
- The Central Valley is home to **21 giant oil fields** that have produced over **one billion barrels of oil** each, making it California's most productive region.

JOIN US TODAY!

\$50,000 FOUNDING LEVEL

- Top-level branding on all communications
- Multiple customized partnerships with member organizations
- Recognition at annual BizFed Anniversary Reception
- Inclusion in Ambassadors Commission VIP events
- Plus, all below

\$35,000 DIAMOND LEVEL

- Strategic outreach and communications
- Custom meetings
- Hosting opportunity
- Top-level branding on all communications
- Plus, all below

\$25,000 PLATINUM LEVEL

- Customized media outreach and promotion
- Premium branding on all communications
- Premium website company profile
- Plus, all below

\$15,000 GOLD LEVEL

- Custom advocacy
- Social media promotion
- Highlighted branding on communications
- Website company profile
- Plus, all below

\$10,000 SILVER LEVEL

- Priority participation in working groups and committees
- Logo branding on communications
- Seat on Board of Directors
- Seat on Advocacy Committee
- Website link

\$5,000 BRONZE LEVEL

- Five representatives receive BizFed intelligence communications and notices
- Seat on Board of Directors
- Seat on Advocacy Committee
- Website link

Visit bizfedcentralvalley.org for more information or contact **Advocacy Director Lois Henry** at 661.204.3635 or lois.henry@bizfed.org.



**Biz
Fed** Central
Valley
Business
Federation

Strengthening the Voice of Business

For more information, contact **Lois Henry**, Advocacy Director, at lois.henry@bizfed.org or 661.204.3635.

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